

"The Future of Innovation - Fusing Art and Technology"

presented by Domhnaill Hernon
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Innovation is one of the most overused buzz words in modern society. If everything is "innovative" then surely nothing is?! Another popular mantra nowadays is to bring the humanities into the tech world for increased revenue owing to diverse perspectives. However, these are examples of popular sound bites that generate "check-the-box" exercises and thus limit our ability to progress humanity through technological evolution. In this talk I discuss the need to deeply understand what innovation truly is (and is not) and I share real examples of ways to develop innovative solutions by fusing art and technology.

About Domhnaill Hernon

Domhnaill Hernon is Head of Experiments in Arts and Technology (E.A.T.) at Nokia Bell Labs. He graduated with a B.Eng in Aeronautical Engineering, a Ph.D in fundamental fluid mechanics from the University of Limerick and an Executive M.B.A. from Dublin City University, Ireland. He is passionate about turning research/ideas into reality and exploring the bounds of creativity to push the limits of technology. Domhnaill was previously responsible for turning Bell Labs disruptive research assets into proto-solutions that could be tested at scale in the market and he established new methods to overcome the "Innovation Valley of Death". He is currently responsible for Bell Labs global activities in E.A.T. where he collaborates with the artistic/creative community to push the limits of technology to solve the greatest human need challenges.